



Dear Friend of Ailsa Craig,

On behalf of the Ailsa Craig Highland Games and Scottish Festival Committee, I am reaching out to seek your support for an annual community event that we plan to host, right here in Ailsa Craig.

The signature event of the 150th Anniversary Celebration, Ailsa Craig's first Highland Games, was a great success. Based on community feedback, the Ailsa Craig Highland Games and Scottish Festival Committee was formed in November 2024 as a sub-committee of the Ailsa Craig Village Association (ACVA). Our Committee's mission is to promote the Scottish heritage of Ailsa Craig by organizing an annual Highland Games and Scottish Festival to be held every fourth Saturday in July at the Ailsa Craig Recreation Centre. This year's event will be held on **Saturday, July 26th**.

Our aim is to provide an engaging, family-friendly community event that has potential for a tourism draw for area day-trippers. As a result, we will not be charging an entrance fee but will encourage free-will donations at the gate on July 26th. We are still in the planning stages, but to date our tentative agenda (subject to change with more items to add) includes:

- ACVA Community Breakfast (8 am to 10 am)
- Highland Games Kilt Run
- Opening Ceremonies
- Highland Games (including heavy games favourites like the caber toss and hammer throw)
- Scottish Festival (including artisan vendors and Celtic themed workshops organized by the Ailsa Craig Arts Centre)
- Kids and Youth area
- Firefighters Tug of War
- Outdoor Bar, Food Vendors, and Inside Tea Room
- Pipe Band Demonstration
- Scotty Dog Picnic
- Musical entertainment, including our evening closing act, South of 7.

Given that a free-will donation Highland Games and Scottish Festival has necessary start-up costs, the Committee would like you to consider a sponsorship level that will ensure our success and return as an annual event in 2026. Please also consider donations in kind, as well as becoming potential volunteers on July 26th. Many hands will make light work of what promises to be a fun day!

Included with this letter is a form with sponsorship levels and opportunities. Feel free to email me at jvmombourquette@gmail.com or text/call me at (519) 870-5876 for further information or comments. A member of our Committee will reach out to you within the next few weeks.

Once again, thank you for your support and we hope to see you on July 26th!

Regards,

John

John Mombourquette

Chair, Ailsa Craig Highland Games and Scottish Festival Committee

Ailsa Craig Highland Games and Scottish Festival

Sponsorship Opportunity Form 2025

Games Sponsor Level - \$5,000 and above <ul style="list-style-type: none">• A naming sponsor for the Highland Games• Banner on the Main Music Stage• Mention on Radio advertising• Mention in Thank You ad in The Middlesex Banner• Ten T-shirts• Identification on Website and Social Media	Gold Sponsor Level - \$4,000-\$4,999 <ul style="list-style-type: none">• A naming sponsor for Scottish Festival• Mention on Radio advertising• Mention in Thank You ad in The Middlesex Banner• Ten T-shirts• Identification on Website and Social Media
Silver Sponsor Level - \$3,000 - \$3,999 <ul style="list-style-type: none">• A naming sponsor for Firefighters' Tug of War• Mention on Radio advertising• Mention in Thank You ad in The Middlesex Banner• Five T-shirts• Identification on Website and Social Media	Bronze Sponsor Level - \$2,000 - \$2,999 <ul style="list-style-type: none">• A naming sponsor for Kids Activities• Mention in Thank You ad in the Middlesex Banner• Five T-shirts• Identification on Website and Social Media
Supporter Level - \$1,000 - \$1,999 <ul style="list-style-type: none">• Mention in Thank You ad in The Middlesex Banner• Three T-shirts• Identification on Website and Social Media	Friend Level - \$200 to \$999 <ul style="list-style-type: none">• One t-shirt• Identification on Website and Social Media

Contact Name and Business:

Email:

Cell:

The Sponsorship Level that I'm interested in is:

Donation amount:

Please email this form to jymbourquette@gmail.com and we will get back to you!

You may also submit online on the Sponsorship Page on the website

www.ailsacraighighlandgames.ca